

# Commanding Leader

## CVC/SDC Meet ~ May 1, 2011

The CVC/SDC got together on May 1, 2011 at Famous Dave's Bar-B-Que located in Virginia Center Commons on Brook in Richmond Virginia.

### Calendar of Events \* Designates CVC Event

\*July 10, 2011

Sunday @ 2pm  
Topeka's Steakhouse  
1776 N. Parham Rd  
Richmond, VA 23229

July 13-16, 2011

ATLANTIC ZONE MEET  
Gettysburg, Pennsylvania  
Hosts: Keystone Region  
Chapter

September 10, 2011

Saturday @ 10am  
INTERNATIONAL  
DRIVE YOUR STUDEBAKER  
DAY

Central Virginia Chapter  
has no planned activity  
Greater Virginia Chapter  
Roaring 20's Antique Car  
Museum  
1445 Wolfstown Hood Road  
Hood, VA 22723  
Central Virginia Chapter  
members are invited

\*September 11, 2011

Sunday @ 2pm  
Cookout and Garage Tour,  
Lee & Becky Harrison,  
21481 Rocky Ford Rd  
Jetersville, VA 23083  
Amelia County



*Leonard Shepherd, (guest) James May, (guest) Isabel Shepherd, Preston Young, Herman Gantt, (guest) Theron White*



*Theron White and Bob Scott drove an excellent 1948 Commander Starlight coupe*



*(guest) Bryan Morrison and son, (guest) Isabel Shepherd, Jim and Debbie Jett, (guest) James May, Herman Gantt, Leonard Shepherd, Preston Young, Michael Welch*



We were joined by guests James May, Isabel Shepherd, Bryan Morrison, Theron White and Bob Scott. After lunch at Famous Dave's, the group visited Herman Gantt's shop.

## CVC Website Updated

The CVC/SDC website has a new look. You can now view and download the club newsletters, join or renew membership from the website. We also have created a group on Facebook for members to stay in touch. If you have any comments, photos, videos or events that you would like to have included in this newsletter or on the website, just click "Contact Us".



## Project Avanti 1001



LeMay-AMERICA'S CAR MUSEUM has in its collection, the car that has been designated as Avanti #1001, the first production Avanti made in America. The car at one time was altered, for reasons that are currently unclear, to its current condition and is in need of full restoration to bring the car back to the way it looked the day it was delivered.

Volunteer effort and donations can restore the Avanti back to its original condition.

**A proposal to match a cumulative contribution total of \$100 by club members from the CVC treasury will be voted on at the July 10, 2011 meeting. If you can't attend, please send your vote by clicking the "Contact Us" button on the CVC website before July 10, 2011.**

For more information about this restoration project, visit the LeMay Car Museum website at <http://www.lemaymuseum.org/page.php?id=419>

## International Drive your Studebaker day September 10, 2011

Central Virginia Chapter has no planned event, but, members have been invited to join the Greater Virginia Chapter on Saturday at 10am for a visit to the Roaring Twenties Antique Car Museum located at 1445 Wolfstown Hood Road, Hood, VA 22723. After the visit to the museum, the group will go have lunch at the Rosebrook Inn, 1026 State Route 630, Stanardsville, VA 22973. If you are interested in this meet, please contact Dale Early, Greater Virginia Chapter,

(540) 942-4931, email: [pup5studes@yahoo.com](mailto:pup5studes@yahoo.com) in advance so reservations can be made at the Rosebrook Inn.

For more information about the Roaring Twenties Antique Car Museum, visit their website:

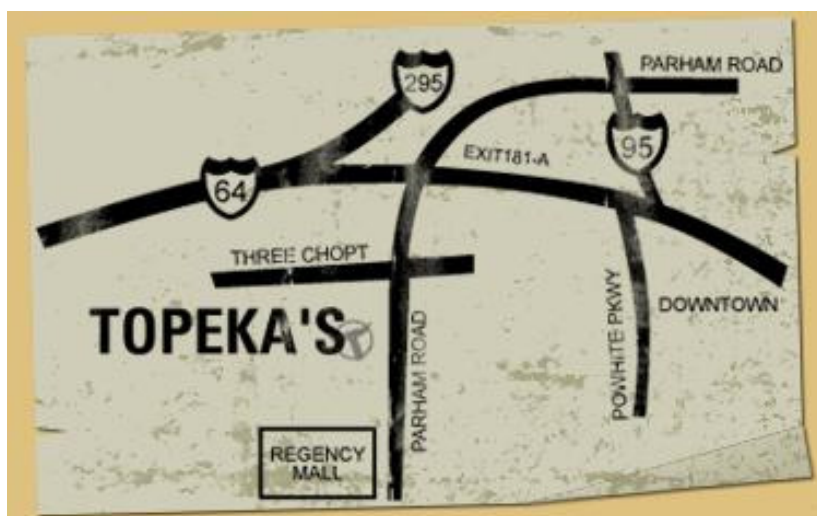
[http://roaring-twenties.com/roaring\\_twenties.htm](http://roaring-twenties.com/roaring_twenties.htm).

For more information about the Rosebrook Inn, visit their website:

<http://www.rosebrookinn.com>

## Next Meet at Topeka's Steakhouse July 20th, 2011

The next meet of the CVC/SDC will be Sunday, July 10, 2011. We will meet at 2:00 PM for lunch at Topeka's Steakhouse located at 1776 N Parham, Richmond, VA 23229. We will have a short business meeting to vote on the proposal to offer matching contributions to the Avanti 1001 Project.



For more detailed maps and driving instructions, go to <http://www.mapquest.com>.

## SDC Atlantic Zone Meet Gettysburg, PA July 13-16, 2011

The registration form for this years Atlantic Zone meet and other information can be obtained from the event official website: <http://zonemeet.sdckeystoneregion.com>



## It's Show and Shine, Studebaker time!

It's car show and cruise in season again. Time to get our Studebaker's out and keep the marque in the public eye. You can get information about upcoming car shows and cruise in locations at the Car Club Council of Central Virginia website, <http://www.carclubcouncil.com/cal.html>. CVC/SDC is a member of the Car Club Council.



*Pictured here are Herman Gantt's 53 Commander and Jim Jett's 63 GT Hawk R-1 at last years Halloween Cruise In at the Paradise Diner.*

Share your pictures from car shows, cruise in, or other Studebaker sightings with the club by sending them to the newsletter editor at [jsjett@centralvirginiachapter.org](mailto:jsjett@centralvirginiachapter.org).

## Your Studebaker National Foundation

Your Studebaker National Foundation is **YOURS**. There are many ways you can support it. Our mission is to continue the legacy of Studebaker. Scholarships are awarded from donated funds to qualified students attending college for auto mechanics and vehicle restoration. We have approved and given two \$1,000 scholarships this year. One scholarship was given from general funds of the Foundation, and one was given in honor of long-time SDC member, Bob Foust. The latter scholarship was given from funds received in Bob's name.

Your Foundation buys annual subscriptions to TURNING WHEELS for museums that have one or more Studebakers in their collection.

Your Foundation also gives donations to museums that need help maintaining their Studebaker collections.

And now, through a lifetime donation or by will, you can donate your Studebaker or memorabilia to the Foundation which will be placed on display in a museum. These donations will continue to be owned and maintained by the Foundation. For questions concerning this, you may contact Chester Bradfield at [stude34@verizon.net](mailto:stude34@verizon.net). Donations to your Foundation, a 501 c(3) organization, are tax deductible.



The Foundation is here for you. You can send donations directly to the treasurer, Brian Millette, 1925 W. Medinah Ct., Anthem, AZ 85086; or for questions he can be contacted at [abmillette@cox.net](mailto:abmillette@cox.net). You can, also, check off and donate when you renew your SDC membership. The Foundation has fund raisers at the International Meets. And, right now, we are selling CarArt prints by artist, David Snyder, for \$95 + \$12 shipping. These can be ordered through Chester Bradfield at [stude34@verizon.net](mailto:stude34@verizon.net). The Foundation receives approximately \$47 per print. Thank you, David Snyder.

Here is the link to the Studebaker prints:

<http://www.davidsnydercarart.com/dsartwork.html>



## Studebaker and Pierce-Arrow

Many of the changes at Pierce-Arrow during the early thirties was a result of the influence of Pierce-Arrow's major stockholder, the Studebaker Corporation. In 1928, Studebaker bought \$5.7 million in Pierce-Arrow stock. Studebaker was one of the major automobile companies in America and the acquisition of Pierce-Arrow put Studebaker in the number four position, behind General Motors, Ford, and Chrysler. Albert Erskine, the president of Studebaker became the chairman of the board of Pierce-Arrow, while Myron Forbes remained on as president of Pierce-Arrow. In addition to much needed cash, Pierce-Arrow also gained an increased dealer network, as Pierce-Arrows were sold through Studebaker

dealerships. The engineering efforts remained, for the most part, separate, although Pierce-Arrow blocks were cast in the Studebaker foundry in South Bend. During these years, Studebaker spent a considerable amount of money on improvements to the Pierce-Arrow factory in Buffalo. Unfortunately, the optimism of the 1929 sales did not continue forward and sales at Pierce-Arrow dropped. Studebaker eventually declared bankruptcy in 1933 and sold Pierce-Arrow to a group of Buffalo businessmen for \$1 million. Arthur Chanter, a former Studebaker man, became president of Pierce-Arrow, once again an independent company.



*Pictured here is a 1934 Pierce Model EDL 840A attending the River City Diner Beat the Heat car show on June 25, 2011 owned by Reggie Nash.*



## Studebaker in the Funny Pages

